



Built Environment Connective

**The built environment shapes outcomes
for people and nature across generations.**

Our challenge is to achieve better outcomes with
fewer resources in more lasting ways.

**Capable, committed people
want to make a difference.**

We must convert this energy into
joined-up change that lasts.

**The Built Environment Connective
turns our shared intent into action.**

Without this connective capability, the built
environment will not deliver the outcomes we need.

The Built Environment Connective
is a public good organisation
that brings people together
to turn systems thinking into
coordinated, lasting change.

We are...

Convenors

Creating trusted spaces
for shared purpose and
collective commitment.

Connectors

Linking people,
ideas, knowledge
and initiatives so a
fragmented system
works coherently.

Coordinators

Aligning activities to
reduce duplication
and focus effort on
shared outcomes.

Collaborators

Working alongside
partners to co shape
agendas, pathways
and shared work.

Champions

Promoting approaches
and behaviours that
improve outcomes for
people and nature.

Our vision is for a built environment that enables people
and nature to flourish together for generations.

Our mission is to advance systems thinking
and drive positive systems change.

Our way of working is outcomes-focused
and systems-based. We are connective, not directive.

We unlock the value of systems thinking in the built environment by:

- Translating systems thinking into practical action.
- Establishing a shared direction towards outcomes that genuinely matter.
- Connecting people, ideas and initiatives across organisational boundaries.
- Creating high-trust spaces where collective commitment grows.
- Developing shared understanding that enables alignment.
- Sharing learning so progress compounds over time.

Challengers

Asking the hard
questions that
strengthen
understanding and
improve decision
making.

Catalysts

Sparking fresh
thinking and
relationships to
activate change
and accelerate
progress.

How to get involved

The recommendations of our manifesto
'Connect to change' give us a practical agenda.
(be-connective.com/connect-to-change)

Steering group

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If you're interested, there is a place
for you. Please get in touch via one
of our community leads.



**Built
Environment
Connective**

Connect with us on



www.be-connective.com